

GLUTEN FREE CHOCOLATE CHIP



NEW!



No wheat no worries –
just giggles and cookies!



GLUTEN FREE GOODNESS!

Where there's a will there's a way and a Gluten Free cookie. Filled with chocolate chips and mmm soo good for you goodies. These melty chocolaty chips are destined to tickle your taste buds – so go ahead and enjoy.

Bake yourself silly.™

Why Gluten Free?

Financial:

17%

Growth of the gluten free foods market as it boomed in 2012. Conventional grocery grew less than 1% during the same period. (New Hope)

29%

Americans who say they are trying to avoid gluten for health reasons, according to NPD Group. (New Hope)

\$4.2 BILLION

The size of the gluten free market in the United States in 2012, according to Packaged Facts.

\$6.6 BILLION

The expected size of the gluten free category by 2017, according to Packaged Facts.



Medical:

Definition:

A Gluten Free diet excludes the protein gluten. Gluten is found in grains such as wheat, barley and rye. A Gluten Free diet is used to treat celiac disease and other gluten intolerances. Gluten causes severe issues in the health of people with celiac disease. Eating a Gluten Free diet helps people with gluten allergies and intolerances. It control their signs and symptoms and prevent complications. (mayoclinic.com)

1 IN 133

Estimated number of people in the U.S. affected by celiac disease, the majority of whom remain undiagnosed. (New Hope)



Taste:

After numerous tastings we do declare - Giggles and grins are always more fun when you can have your cookie and eat it too!



PRODUCT PRICING - DELIVERED AND PICK-UP

All products ship in 6 count master cartons and are billed accordingly. This product is non-discountable.

Item Number	Product Description	Pack Size	Net Weight	Drop Ship Price per Unit			FOB Price per Unit	Sug. Retails
				396 66 cs.	792 132 cs.	3600 600 cs.		
COOKIE DOUGH - 2 LB TUB								
5001	Gluten Free Chocolate Chip	6 - 2. lbs.	12 lbs.	\$5.88	\$5.81	\$5.71	\$4.96	\$16.00

Another INNOVATIVE QUALITY PRODUCT from the PINE VALLEY FOODS Family.